

**Okoboji Writers' Retreat III**  
**Monday, September 18, 2023**

10:45 – Noon	THE TOP 20 WAYS TO MARKET YOUR BOOK - AND 5 WAYS <u>NOT</u> TO!	Polly Letofsky	Pammel Lab
	WRITING FROM YOUR ROOTS: How to Create Fiction from Family Lore	Carol Roh Spaulding	Calvin Lab
	WRITING WITH EMOTIONAL INTENSITY.	Phoebe Wall Howard	Shimek Lab
	TURNING REAL LIFE EVENTS INTO PLAYS	Allison Engel	Library
	Four 15-Minute Pitch Sessions With A Literary Agent	Andy Ross <b>SIGN-UP</b> at registration table	Library
	HOW TO WRITE DESCRIPTION AND LIKE IT	<b>Kyle Munson</b>	Tamisiea House
12:15 – 1:00 pm	<b>LUNCH</b>		Dining Hall
1:15 – 2:30 pm	<b>COACHING SESSION II</b>		
	HOW TO STRUCTURE YOUR STORY AND BECOME A BETTER SELF EDITOR.	Kyle Munson	Main Tent
	HOW TO WRITE STORIES PEOPLE WANT TO READ.	Courtney Crowder	Mahan Hall
	WHAT DO OPINION EDITORS WANT?	Kathie Obradovich and Todd Dorman	Main Cottage
	WRITING HOT: IT'S NOT ABOUT SEX, IT'S ABOUT SENSUALITY	Rachelle Chase	Shimek Lab
	HOOK LINE AND SINKER: Using Spoken Word Techniques to Capture & Hold an Audience	Caleb Rainey	Primitive Classroom
	DO YOUR RESEARCH; Why It Matters In Nonfiction, Fiction, Journalism, And Memoir	Lee Rood	Bodine Lab