

Okoboji Writers' Retreat III
Monday, September 18, 2023

1:15 – 2:30 pm	HOW TO USE SOCIAL MEDIA TO BUILD YOUR BRAND	Ty Rushing	Waitt Lab
	FROM IDEA TO GETTING PUBLISHED TO HAVING YOUR FIRST READING	Steve Semken	Macbride Lab
	HOW TO WRITE GREAT DESCRIPTION AND ENJOY IT.	Bob Leonard	Tamisiea House
	GETTING YOUR LETTERS TO THE EDITOR PUBLISHED	Todd Dorman	Faculty Porch
	SECRETS OF WRITING THE <i>VERY</i> SHORT STORY	Scott Garson	Pammell Lab
	VIDEO STORYTELLING WITH A PURPOSE	Nik Heftman	Waitt Lab
	HOW TO WRITE A STERLING OBIT, AND WHY IT'S IMPORTANT	Mary Sharp	Waitt Porch
	FOOD AND FARMING: WRITING ABOUT IDENTITY, CULTURE AND SOCIETY	Beth Hoffman	Calvin Lab
	DOUG INTERVIEWS MICHELLE COWAN SCHROEDER ON BECOMING A NEW AUTHOR	Doug Burns, and Michelle Cowan Schroeder	Dining Hall East
	EVEN IF YOU WIN A PULITZER, YOU STILL HAVE TO PUT OUT A PAPER (and other stories about writing commentary)	Art Cullen	Library
	15-MINUTE BOOK PITCH SESSIONS. (Five) Sign up at registration table.	Andy Ross SIGN-UP REQUIRED	Library